FASHION INTERNATIONAL
NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD
April 1980

KNIT PICKINGS

Fall knits are more important than ever - bigger (burly yarns) - smaller (short, tight pull-ons) - longer (3/4 and 7/8 length sweaters) - shorter (the skimp). They turn up in every classification - in every shape, color and style. Knits are Fall's No. 1 fashion story.

NEW LOOKS: Art knits, hand knits, preppy knits, skimps, sweet sweater dresses and lean shifts, pull ons, cardigans, outerwear, jacquard, intarsia, thick 'n thin, mixed stitch, plain stitch with crochet or embroidered trim.

COLOR...Three directions: Demure Pastels - pink, blue, lilac...Bold Brights - red, purple, blue...Dramatic Darks - black, plum, wine. Combinations of colors, tonals and up-dated heathers look new. Jacquards, intarsias and geometric patterns are sophisticated.

THE SKIMP--Length varies from top-of-the thigh to top-of-the-knee. Styles vary from bold to demure. Pastel purple sweet skimp (P.J. Walsh), ribbed angora, serpentine shoulder (Adrienne Vittadini), cable stitch floral applique (Cathy Hardwick), strapless skimp, crisscross straps (Betsey Johnson), multicolor geometrics (Overture), geometric jacquard with solid ribbing (John Ashpool), jacquard skimp twin set (Daisy for Bebe Blonde), cashmere skimp twin set (Zoran).

KNIT DRESSES--Soft and feminine with delicate details - lace on crocheted collars, embroidered trims. Angora on mohair most popular - angora sweatshirt dress, matching 7/8 cardigan and black wool shift with Byzantine floral and gold jacquard print sleeves (Vittadini), angora argyle jacquard turtle neck shift, button back, front pleated French schoolgirl dress (Overture), angora/lambswool shift with ruffle trimmed collar, ribbed chenille dress, with chenille tweed jacket (Kristen).

SWEATERS range from subtle classic to bright, multicolor art knits. Hand

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FASHION INTERNATIONAL HIGHLIGHTS

INTERNATIONAL FURRIERS SET FALL TRENDS

The Second American International Fur Fair at the New York Coliseum in mid-March found the visitors on target.

THE FUR FAVORITES FOR FALL '80

High Fashion Color, or Pale Tones: Wine or green Persian, dyed-to-match beaver trim (Furs of Rome/Italy), red/white flame pattern fox jacket (Amsel & Amsel/Germany), wheat color ribbed-beaver jacket (Natural Furs of Canada).

Flat-Curls: Blond Swakara, rounded shoulders, dyed-to-match suede belt (Polidori/Italy), Swakara reefer (Natural Furs), black Persian peplum jacket (Claude Litz/Paris).

Geometric-Patterned Short Hairs: Diamond pattern black/gray lamb (Amsel), parquet pattern two-tone mink coat (Leo Chevalier/Canada), chevron pattern muskrat/blue fox (Jakob Grunstein/Germany).

Reversibles, fur-to-fur or fur-to-fabric: Mink to tweed; Swakara to plaid taffeta (Polidori), mink to red silk (Tua/Canada), ribbed-beaver to tweed (Condorpelli/Italy), camel Persian, wheat beaver trim, to solid wheat beaver (Natural Furs).

3/4 and 7/8 Jackets: Multi-color patterned Lincoln lamb (Bartoli/Italy), muskrat, leather piping and ties (Boutique Furs/London), stand-up neckline mink (Chevalier).

More Fur-On-Fur: Fox sleeves--mink (Heinz Muller/Germany), Persian lamb, mink petal yoke (Furs of Rome).

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KNIT PICKINGS (continued from page 1)

knits abound and mixed stitch combinations make basic shapes exciting.

THE CLASSICS are updated in smaller silhouettes, bright pastel colors. Cables are making a comeback, also teamed with popcorn stitch - hand knit, multi-heather cable/popcorn stitch turtle neck pullover, cable/popcorn and garter stitch pullover (Vittadini), open cable, short sleeve pull on, pearl buttons and white crocheted collar, oversize cable, long sleeve pull on (Overture), cable stitch crew neck, leather buttoned shoulder (Hansoni), cowl neck cable cashmere (Fenn Wright & Manson).

PREPPY KNITS for both casual and dress wear are front runners. Diamond patterns, jacquards, argyles & intarsias in bold, up-scale patterns and colors tie with the more traditional looks for first place...Oversize diamond pattern crewneck (DDDominick), abstract argyle pullover, cardigan (Vittadini), shetland jacquard short puffed sleeve pullover, argyle angora short sleeve pullover, lacy cable, pastel short sleeve dressy pull on, embroidered floral trim (Overture), V-neck Shaker pull on (Hansoni), "bird and grass" jacquard shetland long sleeve pullover (Fenn Wright & Manson).

SOFT sweaters - angora and cashmere in bright or pastel colors ... sweet but sophisticated. Dimple sleeve cashmere or angora pull on (Fenn Wright & Manson), ribbed angora button-back, extended shoulder pull on, poet sleeve (Overture), crewneck cashmere pull on (Zoran), short sleeve cashmere pull on with crocheted collar and long sleeve angora wrap sweater (Giorgio Sant'Angelo/Daniel Caron).

ART KNITS in both subtle and bright colors, patterns and mixes are season's most exciting knit news - bateau neck pullover, contrasting geometric pattern (Manos del Uruguay), geometric intarsia pullover, mohair, chenille and rayon ribbon pull-on with gold lurex (Vittadini), multicolor thick 'n thin diamond argyle (Overture), positive/negative bubble stitch cardigan, solid crewneck pull on with positive/negative bubble stitch sleeves (Gil Aimbez/Braesport), "St. Laurent Peruvian" zip front sweater (Norma).

CARDIGANS are important alternative to the blazer. The dressy/evening cardigan is a new classification - ribbed angora peplum cardigan with pearl buttons and poet sleeves (Overture), angora cardigan with scalloped, crocheted trim peplum and cuffs (Buyers Workshop), tweed, hand knit mohair cardigan (Carol Horn), hand knit multicolor cardigan (Liz Claiborne), cashmere cable cardigan (Fenn Wright & Manson), Byzantine print wool cardigan jacket (Vittadini).

JACKETS and COATS are the important OUTERWEAR. Ranging from baseball to three-quarter length, they rival traditional outerwear for warmth and wearability. Fringed jacquard Western jacket (John Ashpool), hand knit 3/4 bulky cardigan coat (Vittadini), bulky art knit jacket with zip closing (Manos del Uruguay), giant plaid mohair coat, multicolor thick 'n thin Chanel jacket (Overture), asymmetric closing, shawl collared shetland coat (Espresso), multi-striped horizontal quilted checkerboard 3/4 coat, tuxedo collar, rounded shoulder tweed 7/8 coat, reverse welting (Rediffusion), tweed mohair jacket, asymmetric collar and hem (Mady Gerrard), Shaker jacket in fashion shades (Hansoni), chenille cut yarn Chanel jacket (Norma), sweater jacket reverses to sherpa (Espresso).

BOUTIQUE BEAT: A KNACK WITH KNITS

BENETTON, 601 Madison, 751-3155
Knitwear chain from Italy stocked its first U.S. store with 100% wool sweaters, V-necks, crew necks, round necks, cowl necks, turtle necks & cardigans in shetland, lambswool, mohair. Blouses, skirts & pants to match, contrast or interchange.

VERA FINBERT, 693 Madison, 752-1635
Paris designer, concentrates on simple, elegant knit dresses & separates in angora or acrylic/wool - fabulous range of colors.

DONNA PARKER, 17 East 67th, 731-1808
Complete Carlos Arias knitwear collection, sweaters & skirts. "Insane loom" sweaters & hats, one-of-a-kind, in angora & chenille.

RODIER OF PARIS, 715 Madison, 751-7506
Casual, classic selection of pullovers & cardigan sweaters are the mainstay. Separates are designed to coordinate or blend together perfectly. An excellent selection of skirts and plain or trouser pleated pants to match sweaters.

FASHION INTERNATIONAL KNIT FINDS

THE KNITTERY/BONNIE CASHIN DESIGNS - 866 UN Plaza, 421-8063
Brushed shetlands designed by Bonnie Cashin and made in Scotland. Sweaters and dresses in country-look heather mixes are included. The collection is small - ten pieces - elegantly casual.

GIORGIO SANT'ANGELO/DANIEL CARON LTD. - 1410 Broadway, 921-2533
Simple, highly sophisticated silhouettes in brilliant colors and deep basics in mohair, cashmere and angora. Included are jacquards, art knits, cashmere sweatshirts and jogging pants. Best are the evening looks - beaded cashmere T-shirt, beaded tuxedo collar cardigan, cashmere sweaters with embroidered trim.

BUYERS WORKSHOP - 1410 Broadway, 944-0494
A new division of Overture (moderate or junior). Featured are the same, successful bodies at slightly lower prices. Newest looks and techniques are represented - hand knit, thick 'n thin Ruecca wools, preppy looks, soft angora and mohair, mixed stitch combinations.

GIL AIMBEZ/BRAESPORT - 512 Seventh, 279-4900
A small but striking group of young designer or contemporary knits and knit outerwear. Five stories - each with skirts and tops, to mix-and-match including an outstanding angora group and a "knockout" bubble stitch group. Three heavy boucle outerwear jackets too.

REDIFFUSION - 512 Seventh, 921-4030
Contemporary knit outerwear. Directional jackets and coats that rival fake-fur and down-filled outerwear. Knits look like "fake Persian". The multi-striped horizontal quilted group are outstanding.

NORMA - 745 Fifth, 751-8422
After a highly successful retail exposure in Canada, NORMA jackets are available in the U.S. The jackets - an alternative to fur - actually defy description. Each is a work of art - each contains several different yarns and techniques. Colors and patterns are distinctive and sure to become status symbols. Matching hats too.

KRISTEN - 498 Seventh, 279-7080
Moderate-priced knit dresses. A new division of Christine Von Lumbe. The selection is small, saleable and geared to the working woman.

AN FI "MUST SHOP"--from Buyers Workshop (see Knit Finds above)-- BOXED "2-FERS"
Dyed-to-match 100% cotton oxford shirt and shetland or brushed 100% wool sweater. The see-through package contains a plain or button-down shirt and a V-neck or crew neck sweater. Priced for a junior or main-floor department, "2-Fers" is the perfect back-to-school item and a volume Xmas gift housed in the parent department or an outpost.

IMPORTANT DATES-UNITED STATES

N.Y.-Handbag Market	May 12-May 16
DALLAS-Fall Ready-To-Wear	May 22-May 27
CHICAGO-Fall Ready-To-Wear	May 30-June 3
ATLANTA-Fall Ready-To-Wear	May 30-June 3
NEW YORK-Boutique Show	May 31-June 3
MIAMI-Fall Ready-To-Wear	June 6-June 9
L.A.-Fall Ready-To-Wear	June13-June16
N.Y.-Resort Ready-To-Wear	Aug 4-Aug 8
CHICAGO-Resort Ready-To-Wear	Aug 15-Aug 19
DALLAS-Resort Ready-To-Wear	Aug 21-Aug 26

IMPORTANT DATES-EUROPE

ITALY-IDEACOMO	Apr 30-May 2
FRANKFURT-INTERSTOFF	May 14-May 16
PARIS-SEHM (menswear)	Sept 6-Sept 9
MILAN-Ready-To-Wear	Oct 5-Oct 10
PARIS-Pret-A-Porter	Oct 18-Oct 22
LONDON-Ready-To-Wear	Oct 21-Oct 25
DUSSELDORF-IGEDO	Oct 26-Oct 30
FRANKFURT-INTERSTOFF	Nov 4-Nov 7
*ROME-Couture Showings	July 21-July 24
*PARIS-Couture Showings	July 28-July 31

(*Out of date order)

IMPORTANT KNITS SHOWN AT EUROPEAN FASHION FAIR

Like their American counterparts, European designers are knitting up a storm for Fall '80. The 18th European Fashion Fair made a strong knitwear statement in all classifications.

Texture, and combinations of texture, looked most directional. Jacquards, argyles and pictorials were in the best preppy tradition. Silhouettes were short, close to the body. Colors ran the gamut from earth tones to soft pastels and hot pastels.

Mixed-Textures and Dimensionals Effects: Boucle and angora sweaters (Antonella Preve), pastel sweaters, multicolor shag cardigan (Vava), black/white dot angora, pearl trim; houndstooth check and popcorn stitch dimple-sleeve pullover/cardigan set (Tricots Carroll), metallic and wool jacquard pullover (Louise Parsons), flat-knit dress, ribbed trim (Jace).

Pictorial Knits: Comic book themes on hot pastel brushed wool (Paul Howie), clown faces on blouson (June Patatsou), scenic sweater/skirt sets, pastel shades (La Squadra).

Jacquard and Multicolor Patterns: Argyle turtleneck and other pullovers (Hawick of Scotland), cashmere argyle pullover (Lyle & Scott), diamond pattern jacquard cardigan (Beth Brett), pullover, multicolor yoke (Rococo), skimp, multicolor yoke (Jennifer Kiernan).

CALIFORNIA NEWCOMERS FEATURE HAND KNITS/CROCHETS

Beautiful handwork is the hallmark of California's newest knitters and crocheters, at a variety of price points. Attention to detail includes cleverly leveled shoulders, below gentle fullness at sleevetops.

MARISA STEIN, 8020 Briar Summit Drive, Hollywood (213) 656-0917
Invents imaginative crochet-stitches, such as cables, smock-stitch cables, intaglio effects, quite remarkable yarn-puffs and, incredible, furry little ermine-like angora puffs dyed-to match. Light and lacy, mostly 80% wool/20% rayon. Sweaters are snug; small crocheted shoulder pads afford sharper look; sleevetops lightly shirred, hems have crocheted drawstrings for better fit at waist: Half-sleeve pullover/V-neck cardigan set, self-buttons; crewneck pullover, four angora-puff cables down front & back, plus smocking cables repeated on sleeves and cuffs; glossy rayon evening camisole/Chanel cardigan.

LAURA MIRE, Keiko Winans, 110 E. 9th, L.A. (213) 622-4792
Hand-loomed in Italy. Slight stiffening in shoulders, puckered sleevetops: 3/4 Cardigan coat/skirt in multicolor wool/nylon overlay check Tessuto knit cut-and-sewn for easy alteration--crewneck Court Jester, one sleeve solid color wool, the other two other shades wool/alpaca tweed stitch, solid front asymmetrically self fringed; alpaca/acrylic/wool tiny two-toned seedstitch, pullover knit entirely on the bias, two solid color seagulls knit into diagonal front/V-neck cardigan, two patch pockets, both sweaters hip-length.

ROLLING HILLS IN PACIFICA by Marva Martindale,110 E. 9th (Div.Alex Colman--N.Y. 398-0121)
Very soft, lightweight wool, hand-knit in Taiwan: Cabled short sleeve crewneck pullover/Chanel cardigan has cable on front, sleeve-sides and on two patch pockets ... ALSO: Fine worsted-woolknits, very tailored, fully-lined jackets, a shaped one-button with shawl collar and deep welted pockets, the other a cardigan-neck two-button peplum-effect with stiffened self-belt, drop-in-pockets, tiny sleevetop gathers; half-circle skirt, side zip, turned-up hem; single-pleat trouser, two deep-deep side-seam pockets, hemmed 17-inch bottoms; front-zip jeans, deep change pocket, super-deep front pockets.

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